



Education and Awareness Team Agenda

August 26th, 2022

9:30 a.m. – 10:30 a.m. Central Time

Susan Wood, Team Chair

1. Welcome and Call to Order (Susan)

2. What have you done since we last met? (Susan) - Share out loud or put into the chat!

- a. Shared about an IKC resource on social media, in an email to a few friends, with your organization
- b. Invited a parent to get involved with IKC Parents & Families
- c. Had a conversation about vaccines with a colleague, friend, patient, or family member
- d. Wore your IKC t-shirt
- e. Something else!

3. Follow-up and Updates from Last Meeting (Emily)

- a. Kansas School Nurse Conference, July 19th and 20th
 - o *Thanks to Robin Simmons, Paige Lewis, and Katherine Fernandez-Olson for volunteering to staff the exhibit booth!*
- b. IKC Parents & Families Group – Summer Book Club Discussion Meet-up on September 6th, 7-8pm
- c. National Immunization Awareness Month (NIAM) – Still time to share! immunizekansascoalition.org/NIAM.asp
- d. PAVE Grant Update: Back to the Vax Resources Development

4. Discussion:

- a. Policy/E&A Team Collaboration (Susan) – Update on draft information bites for policymakers
- b. Vaccines for Adults
 - o New law - Medicare and Medicaid to cover all routinely recommended vaccines with no cost sharing, starting next year.
 - o How to share about this change with Medicare/Medicaid enrollees? What other barriers may need to be addressed through education and awareness for folks to get the vaccines?
- c. College Students (Unique Subset of Adult Vaccination)
 - o COVID-19 vaccination: [CoVAC Vax Forward Toolkit](#)
 - o #KansasFightsFlu: Collegiate Flu Challenge Toolkit (for use by university administrators and health clinics) and Social Media Toolkit updated. Sent out to participating clinics.
 - o Webinar – [Making Them Care: Talking to College Students about Vaccines](#)
 - o How is your organization uniquely positioned to reach college students? How could outreach to college students impact other populations? e.g. Students often return during breaks to their rural communities in Kansas
- d. Other?

5. Closing Remarks and Adjourn (Susan)

- a. Next E&A Meeting TBD
 - o Has been 2nd Tuesdays at 1 p.m., need to set a new time
 - o Survey: https://www.surveymonkey.com/r/IKC_EA_Schedule
 - o Comments on meeting time?